



PROGRAMME LISTING 2024



**BUILDING
YOUR FUTURE:
A PATHWAY OF
EXCELLENCE FROM
FOUNDATION TO
POSTGRADUATE
#WHYNOT?**

HELP UNIVERSITY TYPES OF PROGRAMMES

Accounting & Finance, Business, Economics and Management

The Faculty of Business, Economics, and Accounting (FBEA) is the largest faculty in HELP University, offering programmes ranging from Accounting, International Business, Economics, Finance, Management, Entrepreneurship, Human Resource Management, Business Analytics, Business Psychology, Marketing, Hospitality Management and Tourism. FBEA's renowned Accounting degree was the first in Malaysia to be recognised by CPA Australia, with full credit exemptions from ICAEW, ACCA, MAICSA, and MIA. FBEA students can transfer their credits to universities in Australia, New Zealand, and the United Kingdom, especially University of Queensland, with a close and almost exclusive relationship.

Communication, Media and Creative Industries

Our programme boasts seasoned professionals instructing in three major fields: Public Relations, Marketing Communication, and Media Studies. These seasoned practitioners guarantee invaluable insights from industry experts. Moreover, our state-of-the-art studio is furnished with professional-grade facilities, fostering an optimal environment for film production and broadcasting, enhancing hands-on learning experiences for our students.

Computing and Digital Technology

Our IT programmes are meticulously designed for career-focused education, backed by quality assurance from our esteemed Industry Advisory Board. These influential members fortify industry connections besides lending crucial research support. Our curriculum encompasses a specialized Data Analytics degree, ensuring graduates are equipped for the demands of the rapidly evolving IT landscape. Moreover, students enjoy credit transfer options to prestigious institutions in Australia and China, expanding their academic horizons and global networking opportunities. This comprehensive approach ensures that students receive a cutting-edge education with practical relevance, setting the stage for a successful and globally recognized career in the dynamic field of IT.

Early Childhood Education

Our ECE offers and implement a diverse array of teaching-learning techniques, skills, and strategies. These multifaceted approaches aim to equip students with the tools to foster the holistic development of children, ensuring a healthy and nurturing environment. Through this dynamic training, students gain a nuanced understanding of child development, learning how to create supportive and engaging environments that promote physical, emotional, and cognitive well-being. The programme is also designed to instil a deep sense of responsibility and empathy, cultivating professionals who are not only proficient in their pedagogical abilities but also dedicated to the wholesome growth of the children under their care.

Foundation Studies

Renowned for facilitating admission to esteemed universities in Australia, New Zealand, the UK, and the USA, the programme offers a robust foundation for higher education. It not only imparts essential academic knowledge but also fosters a holistic learning environment, nurturing self-confidence, leadership, and teamwork skills crucial for personal and professional development.

Hospitality and Tourism Management

Forging strategic alliances with key industry players, the programme establishes intimate connections with premier hotels, resorts, and spas across the Asia Pacific region. This not only enriches students' education but also opens doors to lucrative internships, offering global mobility and boundless prospects for travel and career advancement worldwide. These collaborations create a dynamic learning environment, providing students with hands-on experiences that transcend borders and prepare them for a multifaceted and successful career in the international landscape of travel, tourism, and hospitality.

Law

Pioneering the innovative UK Degree Transfer Programme, HELP University stands at the forefront as one of the earliest private institutions to offer this acclaimed initiative. The institution's LLB (Hons) program boasts full accreditation from the Malaysian Qualifications Agency (MQA) and holds recognition from the Malaysian Legal Profession Qualifying Board (MLPQB). Graduates of HELP's LLB programme not only benefit from comprehensive legal education but also gain eligibility to undertake the challenging Certificate of Legal Practice (CLP) exam, a testament to the program's adherence to rigorous standards and its commitment to producing qualified legal professionals in Malaysia.

Psychology

Recognized as one of Southeast Asia's leading Psychology programmes, HELP University offers an extensive array of Psychology electives, boasting one of the broadest coverage in the region. The programme integrates essential components, including research methods, data analytics courses, internship opportunities, thesis writing, and dedicated career modules. Graduates benefit from practical experiences through internships in over 350 organizations across the country. This holistic approach ensures that students not only gain theoretical knowledge but also develop invaluable practical skills, positioning them as well-rounded professionals ready to make meaningful contributions to the field of psychology.

POSTGRADUATE PROGRAMMES

ELMGS (ENTREPRENEURSHIP, LEADERSHIP AND MANAGEMENT GRADUATE SCHOOL)

• **Doctor of Business Administration (DBA)**

(R3/340/8/0379)(06/30)(A8927)

• **Doctor of Philosophy (Business, Management and Entrepreneurship)**

(N/340/8/0735)(10/26)(M0A/PA12958)

• **Master of Business Administration (MBA)**

(R2/0414/7/0147)(05/27)(A5957)

• **Master of Business Administration (MBA) – Online**

(R-DL/0414/7/0144)(04/28)(M0A/FA8009)

• **Master of Entrepreneurship**

(R2/345/7/0598)(03/25)(A6246)

• **Master of Corporate Governance**

(R2/345/7/0641)(05/25)(A10103)

• **Master of Project Management**

(R3/0414/7/0152)(11/29)(A10051)

• **Master of Human Resource Development**

(R/345/7/0824)(10/27)(M0A/FA4273)

• **Master of Accounting and Finance**

(R3/345/7/0153)(06/28)(A8814)

• **Master of Applied Business Analytics**

(N/340/7/0768)(07/25)(M0A/PA13721)

• **Master of Philosophy (MPhil)**

(R/340/7/0365)(11/25)(M0A/FA3769)

• **Master in Investment and Wealth Management**

(N/0412/7/0006)(01/31)(M0A/PA16989)

UNDERGRADUATE PROGRAMMES

DAMANSARA HEIGHTS CAMPUS

FACULTY OF UNIVERSITY FOUNDATION STUDIES

- **Foundation in Arts**
(R3/0011/3/0050)(07/29)(A10668)
- **Foundation in Science**
(R3/0011/3/0049)(07/29)(A10667)

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

- **Diploma in Business**
(R2/0410/4/0424)(01/25)(A6487)
- **Bachelor in Accounting (Honours)**
(R3/0411/6/0053)(10/29)(A10833)
- **Bachelor of Business (Finance) (Honours)**
(R2/343/6/0121)(10/24)(A5951)
- **Bachelor in Marketing (Honours)**
(R2/0415/6/0041)(10/24)(A5952)
- **Bachelor of Business (Entrepreneurship) (Honours)**
(R2/340/6/0388)(10/24)(A10830)
- **Bachelor of Business (Human Resource Management) (Honours)**
(R3/0414/6/0207)(10/29)(A10832)
- **Bachelor in International Business (Honours)**
(R2/0410/6/0019)(10/24)(A6238)
- **Bachelor of Management (Honours)**
(R3/345/6/0097)(08/26)(A6913)
- **Bachelor of Economics (Honours)**
(R3/314/6/0010)(09/27)(A7952)

SCHOOL OF HOSPITALITY AND TOURISM

- **Bachelor of Business (Hospitality Management) (Honours)**
(R2/811/6/0287)(03/26)(A6839)
- **Bachelor of Tourism Management (Honours)**
(R2/1015/6/0012)(02/25)(A10692)

FACULTY OF LAW AND GOVERNMENT

- **Bachelor of Laws (Honours)**
(R3/380/6/0020)(05/25)(A5959)
- **UK Degree Transfer Programme (Law)**
(R2/380/6/0034)(01/26)(A6589)

FACULTY OF COMMUNICATION, MEDIA AND CREATIVE INDUSTRIES

- **Diploma in Communication**
(R2/0321/4/0121)(03/29)(MQA/FA4419)
- **Bachelor of Communication (Public Relations) (Honours)**
(R2/342/6/0117)(03/25)(A6243)
- **Bachelor of Communication (Marketing Communication) (Honours)**
(R2/321/6/0146)(03/25)(A6244)
- **Bachelor of Communication (Media Studies) (Honours)**
(R2/321/6/0145)(03/25)(A6242)

ICC (INSTITUTE OF CRIME AND CRIMINOLOGY)

- **Master of Science in Economic Crime Management**
(R3/0400/7/0335)(06/28)(A8877)

FACULTY OF BEHAVIORAL SCIENCES

- **Doctor of Philosophy (Psychology)**
(N/311/8/0109)(10/25)(MQA/PA10469)
- **Master of Philosophy (Psychology)**
(N/311/7/0109)(10/25)(MQA/PA10468)
- **Master of Clinical Psychology**
(R3/311/7/0019)(09/29)(A8077)
- **Master in Counselling**
(R2/762/7/0018)(01/28)(A6678)

SUBANG BESTARI CAMPUS

FACULTY OF UNIVERSITY FOUNDATION STUDIES

- **Foundation in Arts**
(R3/0011/3/0050)(07/29)(A10668)

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

- **Diploma in Business**
(R2/0410/4/0424)(01/25)(A6487)
- **Bachelor in Accounting (Honours)**
(R3/0411/6/0053)(10/29)(A10833)
- **Bachelor of Business (Finance) (Honours)**
(R2/343/6/0121)(10/24)(A5951)
- **Bachelor in Marketing (Honours)**
(R2/0415/6/0041)(10/24)(A5952)
- **Bachelor in International Business (Honours)**
(R2/0410/6/0019)(10/24)(A6238)
- **Bachelor of Business Psychology (Honours)**
(R3/340/6/0706)(01/27)(A7364)
- **Bachelor of Business Analytics (Honours)**
(N/340/6/0801)(07/25)(MQA/FA13819)

FACULTY OF BEHAVIORAL SCIENCES

- **Bachelor of Psychology (Honours)**
(R2/311/6/0044)(10/24)(A10826)

FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Diploma in Information Technology**
(R3/0611/4/0071)(09/25)(A6528)
- **Bachelor of Information Technology (Honours)**
(R3/481/6/0020)(03/25)(A5954)
- **Bachelor of Information Technology (Honours) Data Analytics**
(R2/481/6/0677)(08/25)(A6239)
- **Bachelor of Computer Science (Honours)**
(N/0613/6/0006)(08/27)(MQA/PA15760)

DEPARTMENT OF EDUCATION

- **Diploma in Early Childhood Education**
(R2/143/4/0055)(06/28)(MQA/FA2145)
- **Diploma in Education**
(N/0113/4/0003)(11/24)(MQA/FA12317)
- **Bachelor of Early Childhood Education (Honours)**
(R2/143/6/0085)(05/27)(A10104)

FACULTY OF COMPUTING AND DIGITAL TECHNOLOGY

- **Master of Data Science**
(N/481/7/0817)(07/25)(MQA/FA13820)

DEPARTMENT OF EDUCATION

- **Doctor of Philosophy in Education**
(N/140/8/0027)(07/27)(MQA/PA13817)
- **Master of Education (Teaching and Learning)**
(N/141/7/0069)(04/29)(MQA/FA8168)

Our Mission

TO HELP PEOPLE SUCCEED IN LIFE AND TO LIVE
A LIFE OF SIGNIFICANCE THROUGH EDUCATION

Our 4 Brand Pillars



ACADEMIC
EXCELLENCE



LIFE AND
CAREER
PREPARATION



VIBRANT
STUDENT
LIFE



WELLNESS
AND
COMMUNITY

Our 8 Graduate Attributes



DIGITAL
AGILITY

Being able to apply digital technology, including data science, IOT and AI, to enhance the performance of your organisation and industry



SOCIAL
INTELLIGENCE

Being the collaborative team member who can work effectively with anyone, including people of diverse cultures, generations and personalities



STRATEGIC
COMMUNICATION

Being able to communicate any idea to any audience, in a clear, confident, compelling and persuasive manner



MENTAL
AGILITY

Sharpening your mind to be able to learn quickly, think innovatively like an entrepreneur, and master design thinking and problem solving models



ENVIRONMENTAL
AND GLOBAL
LITERACY

Grasping the importance of planetary health and being able to develop and implement initiatives that promote environmental sustainability



MORAL
COURAGE

Developing a strong moral conscience and ethical values that place an emphasis on compassion, integrity and service to the larger community



RESILIENCE AND
WELLNESS

Understanding yourself and knowing how to build up your mental, physical financial and social fitness and resilience



CLARITY OF
PURPOSE

Being clear about what you want in your life and the developing discipline and agency to achieve it

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SCAN TO FOLLOW US ON
SOCIAL MEDIA



HELP University Sdn Bhd

Company Registration Number: 198201005211 (84963-D)
MOHE Approval Number: DU028(W)

ELM Business School

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Subang Bestari Campus

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